

TOP FIVE DE EMISORAS FM/ AM

- 15 PRINCIPALES CIUDADES -

LUNES A DOMINGO DE 06:00 - 20:00 hrs

GRUPO OBJETIVO: Hombres y mujeres de 5 años a más / NSE Total

| AREQUIPA | | | | CAJAMARCA | | | | CHICLAYO | | | |
|-----------------------------|--------------------------|------|--------|-----------------------------|----------------------|------|-------|-----------------------------|----------------------|------|-------|
| Rkg | EMISORAS | Rtg. | Mls. | Rkg | EMISORAS | Rtg. | Mls. | Rkg | EMISORAS | Rtg. | Mls. |
| Audiencia prom. por hora | | 12.5 | 122.41 | Audiencia prom. por hora | | 11.8 | 24.68 | Audiencia prom. por hora | | 10.0 | 62.49 |
| 01 | EXITOSA [FM] | 1.7 | 16.80 | 01 | R.P.P. [FM] | 1.6 | 3.39 | 01 | R.P.P. [FM/AM] | 1.5 | 9.16 |
| 02 | MELODIA [FM] | 1.6 | 15.78 | 02 | TURBO MIX [FM] | 1.5 | 3.17 | 02 | EXITOSA [FM] | 1.1 | 6.69 |
| 03 | R.P.P. [FM/AM] | 1.4 | 13.79 | 03 | NUEVA Q [FM] | 1.0 | 2.14 | 03 | LA KARIBEÑA [FM] | 1.0 | 6.14 |
| 04 | LA INOLVIDABLE [FM/AM] | 0.9 | 8.51 | 04 | FELICIDAD [FM] | 0.7 | 1.43 | 04 | PANAMERICANA [FM] | 0.6 | 3.78 |
| 05 | LA KARIBEÑA [FM] | 0.8 | 8.09 | 05 | CAMPESINA [AM] | 0.7 | 1.38 | 05 | ZONA 5 [FM] | 0.5 | 3.31 |
| CHIMBOTE | | | | CUSCO | | | | HUANCAYO | | | |
| Rkg | EMISORAS | Rtg. | Mls. | Rkg | EMISORAS | Rtg. | Mls. | Rkg | EMISORAS | Rtg. | Mls. |
| Audiencia prom. por hora | | 9.9 | 37.28 | Audiencia prom. por hora | | 18.8 | 82.33 | Audiencia prom. por hora | | 19.2 | 75.15 |
| 01 | NOVA [FM] | 1.6 | 6.19 | 01 | SALKANTAY [FM/AM] | 3.0 | 13.30 | 01 | HUANCAYO [FM/AM] | 2.8 | 11.14 |
| 02 | R.P.P. [FM] | 1.6 | 6.07 | 02 | R.P.P. [FM/AM] | 2.3 | 9.93 | 02 | 15-50 [FM/AM] | 2.4 | 9.47 |
| 03 | LA INOLVIDABLE [FM] | 0.9 | 3.41 | 03 | SANTA MONICA [FM/AM] | 2.0 | 8.86 | 03 | R.P.P. [FM/AM] | 2.1 | 8.13 |
| 04 | NUEVA Q [FM] | 0.8 | 2.95 | 04 | FELICIDAD [FM] | 1.3 | 5.49 | 04 | EXITOSA [FM] | 1.6 | 6.22 |
| 05 | LA KALLE [FM] | 0.7 | 2.58 | 05 | EXITOSA [FM] | 0.9 | 4.15 | 05 | LA KARIBEÑA [FM] | 1.0 | 4.00 |
| HUARAZ | | | | ICA | | | | IQUITOS | | | |
| Rkg | EMISORAS | Rtg. | Mls. | Rkg | EMISORAS | Rtg. | Mls. | Rkg | EMISORAS | Rtg. | Mls. |
| Audiencia prom. por hora | | 12.3 | 15.00 | Audiencia prom. por hora | | 13.3 | 40.93 | Audiencia prom. por hora | | 8.8 | 34.08 |
| 01 | CHEVERE [FM] | 1.7 | 2.05 | 01 | R.P.P. [FM/AM] | 2.2 | 6.69 | 01 | RADIO LORETO [FM] | 2.3 | 9.04 |
| 02 | R.P.P. [FM/AM] | 1.5 | 1.78 | 02 | LA KARIBEÑA [FM] | 1.4 | 4.21 | 02 | LA INOLVIDABLE [FM] | 0.7 | 2.87 |
| 03 | LA INOLVIDABLE [FM] | 1.2 | 1.42 | 03 | EXITOSA [FM] | 1.1 | 3.30 | 03 | EXITOSA [FM] | 0.7 | 2.65 |
| 04 | LA KARIBEÑA [FM] | 1.0 | 1.27 | 04 | MODA [FM] | 1.0 | 3.21 | 04 | LA KARIBEÑA [FM] | 0.7 | 2.57 |
| 05 | MODA [FM] | 0.9 | 1.15 | 05 | LA KALLE [FM] | 1.0 | 2.93 | 05 | NUEVA Q [FM] | 0.5 | 1.82 |
| JULIACA/ PUNO | | | | PIURA | | | | PUCALLPA | | | |
| Rkg | EMISORAS | Rtg. | Mls. | Rkg | EMISORAS | Rtg. | Mls. | Rkg | EMISORAS | Rtg. | Mls. |
| Audiencia prom. por hora | | 12.6 | 44.81 | Audiencia prom. por hora | | 10.0 | 59.77 | Audiencia prom. por hora | | 8.5 | 27.84 |
| 01 | R.P.P. [FM/AM] | 1.4 | 4.87 | 01 | R.P.P. [FM/AM] | 1.1 | 6.56 | 01 | SUPER FM/AM [FM] | 1.2 | 4.07 |
| 02 | PACHAMAMA [AM] | 1.1 | 4.07 | 02 | RADIO LA 99 [FM] | 0.8 | 4.83 | 02 | NUEVA Q [FM] | 1.1 | 3.75 |
| 03 | ONDA AZUL [FM/AM] | 1.1 | 3.99 | 03 | LA KARIBEÑA [FM] | 0.8 | 4.72 | 03 | LA INOLVIDABLE [FM] | 0.9 | 2.98 |
| 04 | SOL DE LOS ANDES [FM/AM] | 1.1 | 3.89 | 04 | NOVA [FM] | 0.8 | 4.60 | 04 | RITMO ROMANTICA [FM] | 0.6 | 1.88 |
| 05 | NUEVA Q [FM] | 0.9 | 3.34 | 05 | ANTENA 10 [FM] | 0.7 | 4.18 | 05 | LA ZONA [FM] | 0.5 | 1.78 |
| TACNA | | | | TARAPOTO | | | | TRUJILLO | | | |
| Rkg | EMISORAS | Rtg. | Mls. | Rkg | EMISORAS | Rtg. | Mls. | Rkg | EMISORAS | Rtg. | Mls. |
| AUDIENCIA PROMEDIO POR HORA | | 15.5 | 45.54 | AUDIENCIA PROMEDIO POR HORA | | 11.1 | 16.49 | AUDIENCIA PROMEDIO POR HORA | | 11.2 | 94.59 |
| 01 | RADIO UNO [FM/AM] | 5.5 | 16.23 | 01 | RADIO TROPICAL [FM] | 1.9 | 2.82 | 01 | R.P.P. [FM/AM] | 1.7 | 14.42 |
| 02 | EXITOSA [FM] | 1.1 | 3.31 | 02 | LA KARIBEÑA [FM] | 1.2 | 1.82 | 02 | EXITOSA [FM] | 1.0 | 8.45 |
| 03 | MODA [FM] | 0.9 | 2.51 | 03 | LA INOLVIDABLE [FM] | 1.0 | 1.49 | 03 | NOVA [FM] | 1.0 | 8.39 |
| 04 | R.P.P. [FM] | 0.7 | 2.08 | 04 | KARICIA [FM] | 0.8 | 1.22 | 04 | LA KARIBEÑA [FM] | 0.9 | 7.95 |
| 05 | LA KALLE [FM] | 0.7 | 2.02 | 05 | R.P.P. [FM] | 0.8 | 1.19 | 05 | LA KALLE [FM] | 0.6 | 5.22 |

Método : "Coincidental" de 8:00 a las 20:00 horas y "Recordación" de 6:00 a 8:00 horas

FUENTE: Estudios de Audiencia Radial en 15 principales ciudades - Setiembre 2019